**Module 1 Challenge – Crowd Funding Answers**

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Crowd funding is relatively successful given the success rate of about 56%. However, not all areas are attractive for funding. There is a high success rate in theatre but also prone to failure. Journalism is the least attractive category, though with a 100 per cent success rate. There were more crowdfunding in the United States than the other sample countries

1. What are some limitations of this dataset?
2. No information as to why the some of the crowdfunding campaigns were cancelled or failed
3. The data is from few countries
4. There is no information if the economic performance of a country is directly correlated with the success rate of crowd funding in those countries. The income levels of average household also should be considered
5. The demographics of the country also to be considered in the determination of successful and failed campaigns.
6. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
7. A chart on countries success rate would guide prospective crowd fund campaigners living in certain countries whether their efforts will produce the desired results.
8. A relationship between the start and end rate of a campaign and the outcome of the campaign